

Comprehensive Support For Underserved Vehicles



MotorsAgent MVP: Dynamic Widget Framework for Seamless Vehicle Care at Users' Fingertips

- Geo-targeting:** Personalizes service recommendations based on the user's location.
- Partner Integration:** Seamlessly connects with service providers like HelpMeNow and 4WorkShop.
- Multi-level Widgets:** Navigate between different services (e.g., repair, claims) within one interface.
- Customizable Interface:** Adjust widget display based on regions and user preferences.
- No-Friction Entry:** Try core features without registration to enhance user adoption.

SAVE CONTACT



The Problem

In Europe, 60% of 255 million vehicles (153M cars) lack Comprehensive insurance coverage, leaving owners to navigate complex repair processes alone:

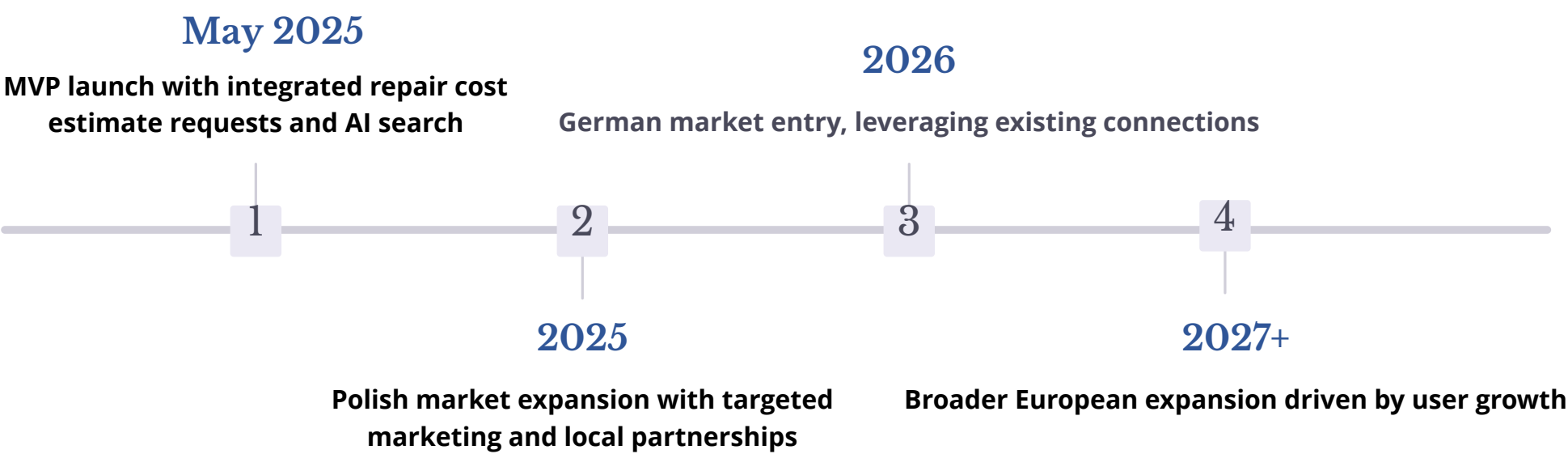
- 1 Navigating the Maze**
Finding shops, filing paperwork, negotiating costs – the complex bureaucracy can be dizzying.
- 2 Sticker Shock**
With no transparency in pricing, unexpected repair costs can leave you reeling.
- 3 Fragmented Chaos**
Juggling different services and platforms for all your automotive needs is a headache.
- 4 Time Suck**
Endless paperwork and waiting around for repairs robs you of precious time.

Region	Number of Cars & Annual Spending	Body and Mechanical Repairs Annually	Lack of Comprehensive Auto/Assistance Insurance
Europe	255M & €400B+	70M	60%
Germany	49M & €110B+	16M	25%-30%
Poland	26M & €26B+	9M	72%, over 7 years: 99%

Business Model

- Workshop network:** Tiered commission structure for service providers
- Free for vehicle owners:** No cost to access all core Platform features
- Premium partner placement:** Top visibility for service providers through paid promotions
- Widget-based marketplace:** Commission from transactions between users and service providers
- AI service integration:** Subscription options for advanced damage assessment features

Development Timeline



Development Tasks in 2025/26

- IT development and platform scaling
- Marketing expansion across Poland and Germany
- Strategic partnerships with automotive service networks
- Advanced AI and blockchain integration to enhance core platform features

Leadership Team

- Jacek Zając:** CEO/CFO with extensive experience in blockchain and manag.
- Dariusz Tyszk:** CTO, blockchain specialist and NFT technology expert
- Dr. Paweł Mlicki:** Psychologist specializing in economic affairs and conflict manag.
- Dr. Monika Zboralska:** Legal advisor ensuring regulatory compliance

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Our Solution

MotorsAgent provides a user-friendly mobile platform that simplifies vehicle management when insurance doesn't cover:

- 1 Damage Diagnosis on Demand**
Snap a photo and let our AI instantly assess the repair needs and costs.
- 2 Trusted Mechanics, Transparent Pricing**
Discover vetted workshops in your area with upfront, competitive pricing.
- 3 Parts at Your Fingertips**
We'll source the exact parts you need and deliver them straight to your mechanic.
- 4 Your Digital Repair Wingman**
Our AI assistant guides you through every step, answering questions along the way.

Market Opportunity

- TAM:** 153M cars across Europe lacking comprehensive insurance
- SAM:** 45M cars in Germany, Poland, and selected EU countries
- SOM:** Goal to reach 5M cars/users within five years

Competitive Edge

- Complete Ecosystem:** Unlike YourMechanic, FIXD and RepairPal, MotorsAgent integrates all vehicle services (damage assessment, repairs, marketplace) in one platform.
- Cross-Border Solution:** Automatic geo-targeting adapts to local language, currency, and service providers across Europe—a capability absent from competitors.
- AI & Blockchain Advantage:** MotorsAgent uniquely combines AI-powered damage assessment with blockchain vehicle history verification, providing intelligence unavailable from competitors.

